Exercise 2.A: Money Mapping - Building Your Personal & Business Financial Map

Concept Focus: Visibility & Financial Structure

Format: Individual Work using Template

Duration: 20-25 minutes

Task

A “Money Map” visually shows where money comes from, where it goes, and what patterns drive your financial behavior. It replaces confusion with clarity.

Create a list first for 1) income, 2) expenses, 3) savings and 4) debt

Create a Flowchart and use colors.

Step 1: Identify Your Income Sources (5 min)

- List current or potential sources of income.
- Examples: commissions, freelance work, teaching, grants, digital sales, performances,

Step 2: Identify Your Expenses (5 min)

- List current or potential expenses.
- Examples: materials, software, rent, subscriptions, taxes, marketing, utilities, food, transport.

Step 3: Add Savings & Debts (5 min)

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Record amounts currently saved (emergency fund, savings account) and any outstanding debts (loans, credit, unpaid invoices).

Step 4: Start a flowchart and make connections - Color-Code & Connect (5 min)

- Use one color for income, another for expenses, one for savings, one for debts.
- Draw arrows to show cash flow - where money enters, exits, or loops back (e.g., reinvestment).
- Mark areas that feel chaotic or unclear with a star.

Let's Reflect - flowchart slide

- Which area of your map looks strongest?
- Which area needs immediate attention or organization?
- What surprised you most about your current financial picture?

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